

MISSOURI DEPARTMENT OF MENTAL HEALTH



Breaking Silos Internally & Externally

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Where We Started the Project

- Started with the idea of breaking down silos by sharing and educating everyone (community & DMH staff) with information about the other divisions and resources available.
- This would develop knowledge of who to contact and where to go for assistance, internally and externally.
- The group came up with the idea of developing a resource guide.



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What the Group Found

During our research, we learned of existing directories, resource guides, contact lists, information about services, and websites already available and accessible.



Sample of Online Internet Resources

DMH Website https://dmh.mo.gov/ 4

MOCOR <u>https://mocor.mo.gov/</u>

Midland Empire Resources for Independent Living <u>https://meril.org/</u>

IDDHelp.org
http://www.iddhelp.org/about-us_v3.asp

Missouri Family to Family <u>http://mofamilytofamily.org/</u>

 Missouri Division of Behavioral Health Community Resource Guide: <u>https://dmh.mo.gov/mentalillness/docs/communityresourceguide.</u> pdf

Mental Health America of Eastern Missouri <u>https://www.mha-em.org/resources/local-resources.html</u> MOCOR Missouri Community Options & Resources

Home	Community Based Services	Money Follows the Person	Resource	es	Data	
	ouri Community Options and Resources (MOCC ormation and services throughout Missouri.	DR) website. Here, you can assess, learn and se	arch for	Othe	r State Partne	rs
MOCOR state partners include the Missouri Departments of Health & Senior Services, Mental Health, and Social Services. MOCOR currently has local service sites in all 114 counties and the City of St. Louis. We hope this website is helpful for				Missouri Department of Social Services Missouri Department of Health and		
consumers, their fami	lies and caregivers, and service staff.				Services	
If you wish to speak with someone about community based long term services and supports in Missouri, call toll free 1-855- 834-8555.				Missouri Department of Mental Health		
Select a link below to	learn more about the community resources a	vailable.		V	Take our Customer Sa	tisfaction Survey
	ild with Special alth Care Needs	Developmental Disability		Ġ	Adult with a Physical Disab	ility
Я ни	VIAIDS	(Children & Adults)			Alcohol & Drug	g Abuse
63+ Ag	e 63 & Over	Can you help me leave the nursing home?		\bigstar	Help Me Get S	ervices



Other Services and Supports Constituent Services Crisis Hotline Deaf Services Housing RESPONSE **Employment Services** Coping with Disaster Mental Health Facilities & Office Locations Substance Awareness Traffic Offender **REAL CHOICES Real Voice Real Choices** Program (SATOP) zip code or city Submit Conference **Disaster Services** Children's Office Suicide Prevention Trauma Informed Care 1-800-273-TALK (8255)

Sample of Intranet Resources

DMH Intranet Division of Behavioral Health (DBH) <u>Intranethttps://intranet.state.mo.us/dmhonline/division-of-behavioral-health/</u>

DBH Contact Information

https://dmh.mo.gov/mentalillness/documents/faccomma <u>da.pdf</u>

Division of Developmental Disabilities (DD) <u>https://intranet.state.mo.us/dmhonline/developmental-disabilities/</u> Division of Behavioral Health

June 1, 2018 Web Version

		PSYCHIATRIC FACILI	TIES / HOSPITALS	
	CENTRAL	EASTERN	WESTERN	SOUTHEAST
CEO	Robert Reitz, Ph.D., CEO	Laurent Javois, REO	Denise Norbury, REO	Julie Inman, REO
AA	Teri Enke / 573-751-9482 Fx 751-7815	Roena Whitt / 314-877-5981 Fx 877-5982	Connie Esry / 417-296-4651 / 417-876-3081 or 417-876-5700 Fx 876	6-2380 Jennifer Street / 573-218-6701 Fx 218-6703
	Central Office / Fulton State Hospital	St. Louis Psychiatric Rehab Center	Center for Behavioral Medicine	
HOS	Becky Hughes / 573-751-8105			
CFO	Susie Kemp / 573-592-3402	Jim Martin / 314-877-5985	Trey Baxter / 816-387-2324	Damon Longworth /573-218-6718
HRM	Lori French / 573-592-3450	Michael McFarlane / 314-877-5948	Sylva Miller / 816-512-7414	Mark Remspecher / 573-218-6800
QID	Tara Sheets / 573-592-2205	Kris Norris / 314-877-5922	Lisa Franz / 816-512-7522 / 816-387-2532	Rick Koppeis / 573-218-6724
	FULTON STATE HOSPITAL	ST. LOUIS PSYCHIATRIC REHAB CENTER	CENTER FOR BEHAVIORAL MEDICINE	SOUTHEAST MO MENTAL HEALTH CENTER
	600 E. Fifth St., Fulton 65251-1796	5300 Arsenal, St. Louis 63139	1000 E. 24» Street, Kansas City 64108	1010 West Columbia, Farmington 63640
	Ph 573-592-4100; Fx 573-592-3000	Ph 314-877-6500; Fx 877-5982	Ph 816-512-7000; Fx 512-7509	Ph 573-218-6792; Fx 218-6703
C00	Andy Atkinson	Felix Vincenz, Ph.D.	Megan Roedel	David Schmitt
COO AA	Rickie Gohring	Missy Jobe	Melissa Bundy	Cindy Forsythe
Med Dir	Sanjiv Sethi, MD	Davinder Hayreh, MD	Maheshkumar Patel, MD	Jay Englehart, MD
CNE	Susan Knoepflein	Terra Morrison	John Tucker	Justin Arnett
		METROPOLITAN ST. LOUIS PSYCH CENTER	NORTHWEST MO PSYCH REHAB CENTER	
		5351 Delmar, St. Louis 63112	3505 Frederick, St. Joseph 64506	
		314-877-0501; Fx 877-0937	816-387-2300; Fx 387-2329	LEGEND
C00		Michael Anderson, Ph.D.	Mary Sanders	CEO – Chief Executive Officer
COO AA		Colette Strickland	Kris Robb	REO – Regional Executive Officer
Med Dir		Davinder Hayreh, MD	James Reynolds, MD	HOS – Hospital Operations Specialist
CNE		Sarah B. Jones	Susan Voss, Interim	CFO – Chief Financial Officer
		HAWTHORN CHILDREN'S PSYCH HOSP		HRM – Human Resources Manager
		1901 Pennsylvania Ave, St. Louis 63133		QID – Quality Improvement Director
		314-512-7800; Fx 512-7812		COO – Chief Operating Officer
C00		Marcia Ford, COO	AA – Administrative Assistant Med Dir – Medical Director	
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Online Services



uick Links

Divisions

Central Office

State Operated Facilities

MO.gov

DMH Web

Community Operations

Find an Agency

Division of Developmental Disabilities

Division Director's Office

- Executive Leadership
- NEW!!! From the Director's Desk PODCAST & Division News

DD Regional Offices

 Wondering where the DD Regional Offices are or how to reach someone there? Click here for a complete list including contact info!

DD State Operated Programs

 Click here for information on all current DD State Operated Programs

Community Supports Unit

(click the links below to learn more about each program)

- Accessible Housing
- Employment
- Office of Autism Services
- Positive Supports
 - Behavior Services
 - Tiered Supports
- Self-Determination
- Self-Directed Supports
- Supporting Families

DDD Quick Links

- From the Director's Desk
- Licensure and Certification
- Regional Office Contact Info
- State Operated Contact Info
- Division of Developmental Disabilities Homepage

DDD Internet Homepage



Lack of Awareness



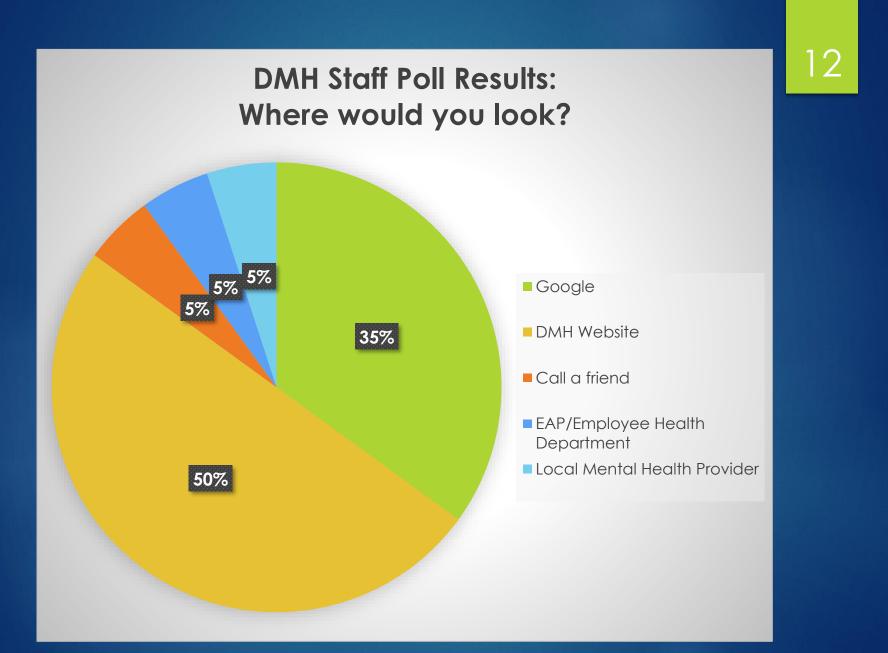
We as DMH employees didn't even know about all of these resources, so we wanted to find out who else didn't know.

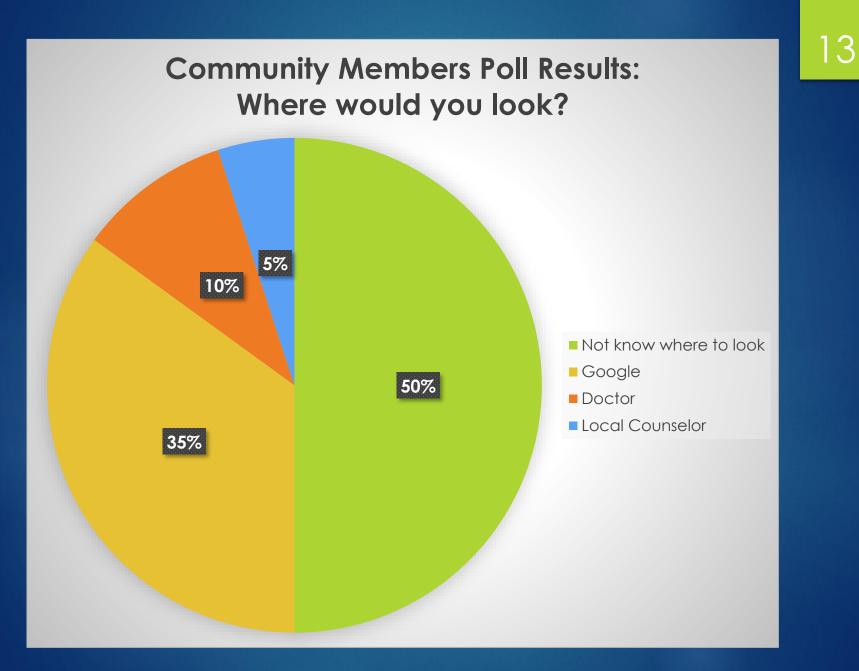
The group decided to complete a poll of community members and DMH staff.

Limited Poll

Each group member asked FIVE DMH staff and FIVE community members the following:

- 1. If you or a family member or friend needed more information on developmental disabilities, and services available, do you know where to find this information?
 - a. If so, where would you look?
 - b. Did you know there is information on the State of Missouri DMH website that can help direct you to services and resources?
- 2. If you or a family member or friend needed more information on mental health, and services available, do you know where to find this information?
 - a. If so, where would you look?
 - b. Did you know there is information on the State of Missouri DMH website that can help direct you to services and resources?





Findings



Our findings suggest a need to let people know what great information and resources are already out there and available, both on the DMH internet website and the DMH intranet site. No need to produce more product, need to get information out there both internally and externally

This is when the group came up with the idea of an AWARENESS CAMPAIGN!

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Goal is to get people to realize the information is out there and to be able to use it!

Back to Basics

Meaning...simple, straight forward messages, link sharing, a one stop resource page, for both DMH staff and the community.

Why is it important to break down external silos and reach the community?

 Increased awareness in community which assists with easier access to DMH services.

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Community is more likely to utilize DMH services.

Able to support and assist more individuals.

External Target Audience

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Students attending Missouri colleges

Parents or family members of individuals

Stakeholders

Advocacy Groups

External Awareness Campaign for Community

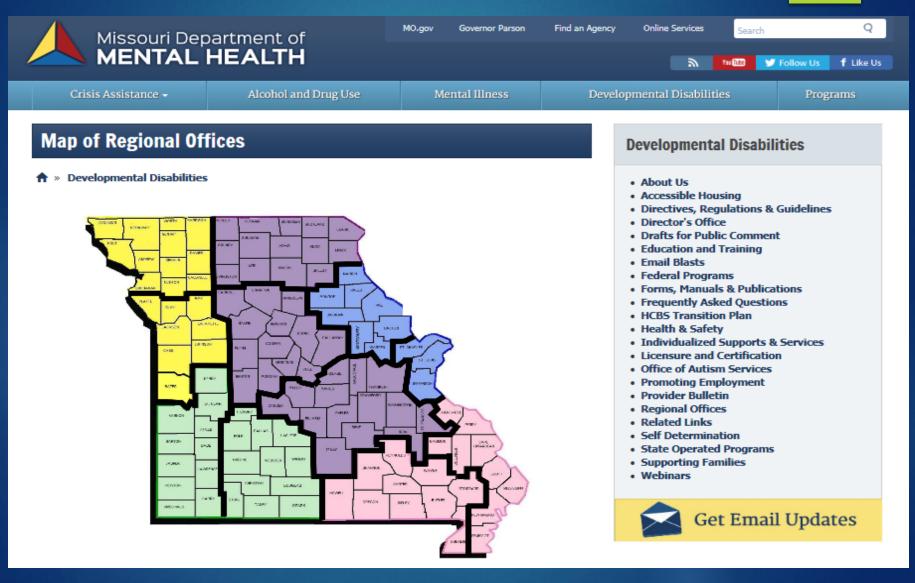
- External message to the community:
 - "What assistance/services are available?"
 - "Where do I need to call for assistance?"
 - "Am I eligible for assistance?"
- For example: Alcohol and Drug Abuse information on the DMH Website: <u>https://dmh.mo.gov/ada/</u>
- For example: Eligibility for Division of Developmental Disabilities services on the DMH Website: <u>https://dmh.mo.gov/dd/facilities/</u>

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	artment of HEALTH	MO.gov Governor Parson	Find an Agency Online :	Services Search	Q Follow Us: f Like Us
Crisis Assistance -	Alcohol and Drug Use	Mental Illness	Developmental	Disabilities	Programs
Alcohol and Drug Us The Division of Behavioral Health (DBH Alcohol and Drug Abuse and Compreh- responsible for assuring the availability treatment, and recovery support service Individuals and families requiring subs- help they need. If you would like more information, pla- or (800) 575-7480 or you may e-mail to	H), formerly the Divisions of ensive Psychiatric Services, is of substance use prevention, ces for the State of Missouri. tance use services can find the ease call us at (573) 751-4942		 About How 8 Progra Prevent Inform Regula Alcohe Bullet Helpfu State 	& Where to Get Help ams & Services nation Initiatives nation for Providers ation Drafts ol & Drug Fact Sheets ins/Policy Memos Il Links Advisory Council	
Information for Consumers	& Families		• Behav • Repor	chavioral Health Epid group rioral Health Data Too ts & Statistics ization & Personnel	
Information for Providers	l Public			d Information	

- Substance Awareness Traffic Offender Program (SATOP)

 Missouri Credentialing Board &



External Resource Tools to get the message out

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DMH Podcasts & YouTube Videos

> DMH Flyers at libraries, schools, churches

Social Media

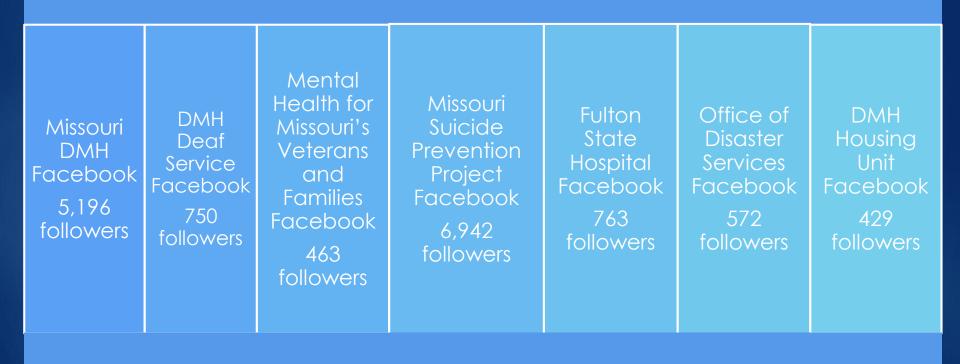
Advocacy Group discussions

Email blasts

DMH Facebook Followers



As of 11/13/2018



DMH Twitter Followers



As of 11/13/2018

DMH Twitter 2,244 Followers A Missouri Suicide Prevention Project Twitter 1,683 Followers	Disaster Services Twitter 209 Followers	DMH Housing Twitter 434 Followers	Veterans' Services Twitter 238 Followers
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Why is it important to break down internal silos and reach DMH staff?



Better customer service.

Give staff the tools to do their job better.

Staff may need the services and supports themselves.

For networking and making connections between divisions.

Knowing who your counterpart is.



Internal Awareness Campaign for all DMH Staff

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- How can we make our jobs easier when we're trying to make connections, find answers, and bring all the right people to the table.
- Making DMH staff aware of the resources available on the intranet page.
- Utilizing the intranet page with a single link or doorway that takes you to information about DMH allowing you to make the correct connections.
- Internal message to DMH staff: "Who do you call?"



DMH Internal Tools Already Available:



Email – Daily Dose

DMH YouTube Videos



DMH Informational Sessions

Division News



In SUMMARY



Awareness Campaigns are an easy and cost effective way to utilize the tools already in place and make staff and the community more informed of what we do.

Ultimately, breaking down silos both internally and externally.

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Thank you! Questions?