

Strategic Planning Components/Process. Integration Steering Committee representing both State Advisory Councils (SACs) received SAMHSA-funded Technical Assistance through the Advocates for Human Potential (AHP) to propose a process for each SAC to evaluate its positions related to integration and what would be most beneficial to Missouri’s public behavioral health delivery system service recipients.

The Committee’s consensus is that a strategic plan is needed for the SACs to increase coordination between the addictions and mental health services (and possibly include integration of the SACs).

Key components related to building a plan include:

- Mission, Values, Vision Statements
- Strengths, Weaknesses, Opportunities, Threats (SWOT) Analysis*
- Environmental Scan*
- Identify and Organize Council Priorities
- Link Priorities to Actions and Timelines
- Strategic Plan Finalized
- Evaluate Your Progress
- Refine, Refocus and Reboot

*The first steps for the Missouri SACs will include on-site facilitation for each SAC to complete (1) A SWOT Analysis and (2) Environmental Scans. These will help build a foundation to create a useful plan as illustrated here.

The attached sheet provides some preliminary questions to help you prepare for active participation in the facilitated discussions with your SAC.



SWOT and Scan Worksheet – SAC Member’s Individual Preparations prior to the Facilitated Dialogue

Please complete the following by **August 31, 2016**. You can scan and email your responses to Alexa.Thompson@dmh.mo.gov, or you can complete and return via email the electronic version you will receive via email today. Your responses are very important, and we ask that you take time to explore and consider each question carefully. All responses will be compiled and summarized as we develop our formal SWOT analysis and environmental scan during our meeting on **October 5, 2016**.

The **SWOT Analysis** proposed for Missouri’s SACs will focus on **internal** aspects of each SAC. Please use the space below to list characteristics that come to mind specifically related to the SAC on which you serve.

1. Identify at least 3 strengths you observe related to the current Council; how is it effective?

2. Name 3 things you think the SAC could do that aren’t being done.

3. Identify 3 things the SAC does not do well. What could we improve in order to achieve our mission?

4. What obstacles does the SAC face in its mission right now? What might cause the SAC problems in the future and how?

On the other hand, an **Environmental Scan** can articulate elements, developments, and conditions **external** to the SAC but should be articulated to describe the environment in which the SAC will continue to operate. Please use the space below to list external factors that come to mind specifically related to the SAC on which you serve.

1. What are the significant trends and economic factors that you believe will influence how behavioral health services can be delivered in the future?

2. What state and federal political or legislative trends and developments are important to note to best describe the environment in which the SAC will be operating e?

3. What service delivery trends must the SAC understand and for which it must plan and advocate?

4. What market and finance trends present variables to address?

5. How will technology impact the service, advocacy, recovery, and purchasing environments?